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Ecommerce Executive

Description

Based in the Barnsley area for over 25 years, Countrywide Healthcare are the leading specialist of healthcare consumables and equipment to the care sector and public. The business has an unrivalled reputation and has enjoyed fantastic sales growth to £35m in our last financial year.

Job Purpose

- We are looking for a full-time eCommerce Executive to support our ambitious growth plans across our websites and marketplaces. Working closely with our Head of E-Commerce and the rest of the multi-disciplinary Online team, the successful candidate will be responsible for:
 - Adding and removing products on our websites and assisting with product merchandising and pricing across Amazon Marketplace and eBay
 - Writing product descriptions and resizing images using Photoshop, working with our suppliers to gather missing product data and images
 - Assist with digital campaigns and content creation including blogs to drive traffic to our websites and increase revenue
 - On-going website testing and competitor analysis to improve the user and customer experience across our websites
 - Conducting basic SEO tasks such as broken link fixes, site crawls and carrying out keyword research to optimise our content
 - Acting as first-line support between customer service and our developers, ensuring site issues are logged on our team collaboration tools
 - Reporting using Google Analytics and Microsoft Excel to assist in strategic decisions across the business
 - Working with our developers to automate tasks within the team to improve productivity and increase efficiency

Key Skills Required

- Previous experience within an e-commerce business or digital marketing agency (Preferred)
- Proficient in Microsoft Excel including formulas, lookups and data validation (Essential)
- Basic SEO knowledge and experience of using Google Analytics (Preferred)
- Experience with Magento and/or WordPress (Preferred)
- Experience with Amazon and/or eBay (Preferred)
- Experience with image processing and Photoshop (Preferred)
- Self-motivated with excellent organisation skills and attention to detail

Job Benefits

The position comes with a competitive salary and company pension scheme.

Hiring organisation

Countrywide Healthcare

Employment Type

Full-time

Industry

Healthcare

Job Location

National Distribution Centre,
Ferry Moor Way, S72 7BN,
Barnsley, South Yorkshire

Working Hours

Mon to Fri 9am-5pm

Contacts

To apply for this position please contact recruitment@countrywidehealthcare.co.uk and quote "Ecommerce Executive" in the email subject.

No agencies please.