

https://www.countrywidehealthcare.co.uk/?post_type=jobs&p=15455

Marketing Manager

Description

Countrywide Healthcare are the leading specialist non-food supplier to care homes. Based in South Yorkshire the company provides a market leading service supplying an extensive range of PPE, nursing, medical, chemical, housekeeping and equipment products to care providers in all parts of the UK. The business has an unrivalled reputation and has enjoyed fantastic sales growth from £9.2m in 2014 to over £30m in our last financial year.

Our business has been extremely busy through the COVID-19 pandemic as we have worked closely with our existing customers and have delivered a strong sales performance. We are now looking to recruit a Marketing Manager to develop and implement a robust marketing strategy to promote brand awareness and generate further interest in our products and services.

Responsibilities

You will work closely with the National Sales Manager and our online team to create company marketing material, manage a budget, ensure that agreed timescales and deadlines are met and provide reports on the success of marketing activity to key stakeholders.

The successful candidate will be self-motivated, enthusiastic, results oriented and have the drive to take our brand to new markets. You will need to be proficient in the use of MS Office, Adobe Acrobat, Photoshop, In-design & Illustrator software.

This is an exciting opportunity to join a fast-growing and forward-thinking business who are in the process of launching into the mobility sector. If this role is the next step in your career that you are looking for then please get in touch.

Contacts

To apply for this position please contact Ellen Brown – National Sales Manager, recruitment@countrywidehealthcare.co.uk

No agencies please.

Hiring organization

Countrywide Healthcare

Employment Type

Full-time

Industry

Healthcare

Job Location

National Distribution Centre,
Ferry Moor Way, S72 7BN, Barnsley

Valid through

30.09.2022